

'Sustainability' seems to have become a bit of a dirty word, but it is going to play an increasingly vital role in business development. We all have an impact on the environment, or even the environment on us – how were the storms for you?

In order to try and find out how small businesses engage with 'sustainability' Leap - Design for Change's Matt Hocking and MPAD's Mark Picken have joined forces with Will Stahl-Timmins from the European Centre for Environment and Human Health to run an In Residence research project.

Instead of boring stats and reams of figures that make you want to snooze, we're thinking about infographics and Top Trumps to get people inspired. But we need to test this theory, so would cordially like to invite you to a workshop we're holding at the Knowledge Spa in Truro on Wednesday 5 March from 5.30pm to 7.30pm.

If you're already into sustainability or don't believe in climate change then we want you there as your opinion is important to us. We have 15 spaces available and will book on a first come first served basis so get in touch now! ecehh-business@exeter.ac.uk

What will you get from this? Some nice sandwiches, and a chance to take part in something that may make a difference to the future of Cornwall and beyond.

Will you be a hippo, a meerkat or an albatross?







